

## Communications & Media Specialist

### The Organisation

Tearfund is one of New Zealand's leading NGO's. This year we'll raise over \$15m to fund work with 29 partners in 24 countries across the developing world. Tearfund is a highly respected charity that inspires people to give, learn and advocate against injustice.

Tearfund has a challenging and diverse body of work, including child sponsorship, anti-trafficking and exploitation, disaster risk reduction, relief and recovery, and community development via enterprise, water, health and education. We have over 40 specialist staff who work out of our Mt Roskill, Auckland office to support the growth and effectiveness of these programmes.

Our mission statement is: "Motivated by Jesus, we encourage Kiwis to act for justice to relieve poverty among the world's most vulnerable people".

### The role

As our Communications and Media Specialist you'll be responsible for positioning Tearfund as a credible and expert voice on issues of justice, poverty and development.

You will:

- Write external communications and marketing copy for various channels to engage a variety of audiences on issues relating to justice, poverty and Tearfund's causes
- Play an active role in the implementation of strategies to gain publicity and media exposure
- Write media releases and pitch media stories on guest speakers, Tearfund's partners' work, disaster developments, current campaigns or iconic events
- Build and manage Tearfund's Ambassador Portfolio
- Be an integral part of the disaster implementation team, providing media coverage
- Support Tearfund's iconic events and campaigns by undertaking communications activities

### About you:

We are looking for the following skills and experience:

- 2+ years' journalism experience, ideally with some exposure to PR
- Demonstrated relationship development skills, with an interest in PR and media
- Excellent writing skills across various channels
- Research skills and/or strong analysis skills
- Knowledge of the NGO sector and a passion for Tearfund's mission and causes would be highly advantageous

This is an excellent opportunity for a Communications professional to join an organisation supporting life changing programmes.

To discuss this opportunity please contact Olga on 021 541 654 or to apply send a cover letter confirming why you're interested in the role, along with a CV to [work@tearfund.org.nz](mailto:work@tearfund.org.nz)